

How are we doing?

2014 Golfer Survey

Heritage Oaks Golf Course

The Friendliest Course in the Valley!



680 Garber's Church Rd | Harrisonburg, VA 22801

phone: 540-442-6502 | fax: 540-442-6506

email: kelly.adams@harrisonburgva.gov

www.heritageoaksgolf.com

Thank you for taking a few moments to complete our 2014 Golfer Survey. *You opinion is very important to us!* Please be honest in your feedback and provide to us as many details and examples as possible so we can better incorporate your suggestions into our future planning.

Do you follow us on Facebook? __ Yes __ No Twitter? __ Yes __ No

1. What can Heritage Oaks Golf Course and Staff do/offer to make your experience better? _____

2. What does Heritage Oaks Golf Course and/or its Staff do well? Please explain. _____

3. Please rate the following, with 1 being Very Poor and 10 being Excellent!

	1	2	3	4	5	6	7	8	9	10
Overall Experience:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Course Conditions:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pro-Shop Staff friendliness/helpfulness:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Player Assistant's friendliness/helpfulness:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Food & Beverage:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Atmosphere/friendliness/helpfulness of Food & Beverage:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Value of golf experience at Heritage Oaks:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Driving Range:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Putting practice green:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pro-Shop Merchandise:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Feel of Clubhouse:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. Do you use our Pro for: Lessons? Club Fittings?
__ Yes __ No __ Use Another __ Not had a lesson __ Yes __ No __ Use Another __ Not had a club fitting

5. How does the Staff at Heritage Oaks treat you? _____

6. If you participated in one of our leagues, how did you like it? Please explain. _____

7. What does our Pro-Shop offer for you? How can we improve our Pro-Shop? _____

8. Would Heritage Oaks be the first course you would recommend to a friend? Why or why not? _____

9. What do you enjoy most about Heritage Oaks? _____

10. What makes Heritage Oaks different from other golf courses? Please explain. _____

Please share any additional comments: _____

How are we doing?

2014 Golfer Survey — Page 2

Thank you again for taking a few moments to complete our 2014 Golfer Survey. *You opinion is very important to us!*

In this section of the survey we would like to get some information about you as a golfer. The information is anonymous unless you choose to share with us who you are.

Heritage Oaks Golf Course

The Friendliest Course in the Valley!



680 Garber's Church Rd | Harrisonburg, VA 22801
phone: 540-442-6502 | fax: 540-442-6506
email: kelly.adams@harrisonburgva.gov
www.heritageoaksgolf.com

Do you follow us on Facebook? __ Yes __ No Twitter? __ Yes __ No

1. I live in (City, State) _____
2. I am ☐ Male ☐ Female
3. How Often do you play golf at Heritage Oaks? _____ ☐ Week ☐ Month ☐ Year
4. How Often do you play golf? _____ ☐ Week ☐ Month ☐ Year
5. Where do you play most often? _____
6. How long have you been a golfer? _____ ☐ Months ☐ Years
7. What is your handicap? _____
8. What is your age? ☐ Under 18 ☐ 18-25 ☐ 26-35 ☐ 36-45 ☐ 46-55 ☐ 56-65 ☐ 66-75 ☐ over 75
9. Are you a Season Passholder at Heritage Oaks? ☐ Yes ☐ No
10. Are you a Season Passholder at another golf course? ☐ Yes ☐ No
11. When do you usually play golf? ☐ Week AM ☐ Week Midday ☐ Week Twilight ☐ Weekend AM ☐ Weekend Mid-day ☐ Weekend Twilight
12. How Often do you use the practice facilities (Range and Practice Green)? _____ ☐ Week ☐ Month ☐ Year
13. How often do you eat at Wild Woods BBQ (in season)? ☐ 3-5 Week ☐ 1 Week ☐ 3-5 Month ☐ 1 Month ☐ 3-5 Year ☐ 1 Year ☐ Never

Please share any additional comments: _____
